

Danone and Prevented Ocean Plastic initiate plastic collection centre in Indonesia

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Prevented Ocean Plastic has partnered with Danone to open the first major plastic collection centre on the island of Borneo. This collaboration will build, clean, continue the progress of the 25 by 2025 initiative, and promote a better plastic choice.

The recycled plastic aggregation centre is in Samarinda, in the Indonesian province of East Kalimantan on the island of Borneo. The centre is opening in partnership with consumer goods company Danone, through its Indonesian bottled water brand AQUA. AQUA funded the centre's construction and will be a major customer for the recycled plastic processed there.

According to the National Waste Management Information System (SIPSN) in 2022, the total waste accumulation in East Kalimantan is over 791,000 tonnes, with plastic making up 19.5 per cent. The new centre, which is the first of its scale in the province, will provide efficient waste management infrastructure to address growing volumes of plastic waste in the region. It will create reliable income opportunities with dignified working conditions and support the supply of certified and traceable premium quality recycled plastic to global markets.

By facilitating the collection and recycling of discarded plastic, the centre will help to prevent waste plastic from reaching these waterways, where it can pollute and damage delicate ecosystems. It will also provide efficient waste management infrastructure to address growing volumes of plastic waste in the region, create reliable income opportunities with dignified working conditions and support the supply of certified and traceable premium quality recycled plastic to global markets.