

Rijk Zwaan opens new trial station in Vietnam

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Rijk Zwaan recently opened a newly built trial station in the key horticultural hub of Lam Dong in Vietnam. This station will accelerate the development of vegetable varieties for the specific needs of Southeast Asian growers and the region's fresh produce market. The official opening took place during Rijk Zwaan's Centenary Celebrations.

The trial station will serve as a hub for testing and developing varieties adapted to local growing conditions, including the climate, diverse soil types, and modern growing systems found across Vietnam's key horticultural regions and Southeast Asia.

Daniël Stork, Consul General at the Consulate-General of the Netherlands in Ho Chi Minh City, stated: "The opening of the R&D station in Vietnam reflects the company's commitment to advancing sustainable horticulture in the country. This station will drive innovation, enhance seed technologies and support Vietnamese growers with improved pest and disease tolerance and higher yields. It aims to transform horticulture from traditional practices to protected cultivation, and from low to high technology in cultivation, benefiting Vietnamese growers and chain partners."