

Tong Ren Tang partners with YY Global Health to promote medicinal cuisine

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At the 'Inno4life Creative Culture and Technology Innovation Expo 2024' held at the Hong Kong Convention and Exhibition Centre in Wan Chai, century-old pharmaceutical company Tong Ren Tang partnered with YY Global Health Cares Co., Ltd. to launch a brand new smart retail self-service vending machine, showcasing the latest breakthroughs in the field of medicinal cuisine and Big Healthcare industry. This collaboration aims to leverage innovative technology to promote traditional Chinese medicinal cuisine on an international scale and accelerate entry into the Big Healthcare sector.

Tong Ren Tang, with its long history and profound background in Traditional Chinese medicinal cuisine, adheres to the concept of 'food and medicine being of the same source.' It combines traditional medicinal cuisine culture with healthy eating, meticulously crafted to create soul-nourishing dishes! The newly designed self-heating small pot locks in nutritional flavours, allowing you to enjoy a hot and delicious soup in just 5 minutes with a simple pull and twist, providing ready-to-eat healthy options for busy urban dwellers and visitors to hospitals. The product has multiple certifications, including origin certification, self-heating patent, preservative-free certification, Hong Kong-recognised nutrition labels, and the food factory certified by the US FDA, further enhancing consumer confidence.