

Chobani expands in high protein Greek yogurt category

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Chobani introducing Chobani High Protein, a line of high-protein Greek Yogurt cups and drinks made with only natural ingredients, real fruit, and 0g added sugar.

Recent studies show that more than half of consumers are looking to increase their intake of protein and that they are prioritising low-sugar and high-protein in their diets. Chobani High Protein products offer a natural, nutritious, delicious, and accessible lineup of Greek Yogurt cups with 20 grams of protein, and drinks with 15, 20, and, for the first time, 30 grams of protein in each serving – all with no added protein powders, concentrates, or preservatives.

Chobani High Protein products are crafted using a traditional Greek Yogurt-making process and are high in naturally occurring vitamin B12. The combination of protein and vitamin B12 make this line ideal for unlocking energy, supporting muscle health, and helping to keep you full and satisfied. The suite of Chobani High Protein products includes:

Chobani 20G Protein Greek Yogurt: 6.7 oz cups available in Vanilla, Strawberry Kiwi, Mango, Raspberry Lemon, and Cherry Berry.

Chobani 15G Protein Drinks: 7 fl oz single-serve drinks available in Strawberries & Cream and Tropical Punch.

Chobani 20G Protein Drinks: 10 fl oz single-serve drinks available in Strawberries & Cream, Mixed Berry Vanilla, Vanilla, Cookies & Cream, Peaches & Cream, and Cherry Vanilla.

Chobani 30G Protein Drinks: 14 fl oz single-serve drinks available in Strawberries & Cream and Vanilla Ice Cream.