

Nescafé® renews partnership with Foodbank

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Nescafé® announced the renewal of its partnership with Foodbank, Australia's largest food relief organisation. The partnership aims to provide Australians facing food insecurity with access to Nescafé® Blend 43 and with it the comfort that only a cup of coffee can bring.

The agreement will see over 700,000 bespoke Nescafé® Blend 43 Foodbank tins made by Nestlé® for distribution by food charities over the next 3 years – making over 37 million cups of coffee.

Initially established in 2021, the partnership has placed over 500,000 tins of Nescafé® Blend 43 into the hands of Australians around the country.

Martin Brown, Nestlé® Oceania General Manager, Beverages said – "Coffee is not just a beverage, it's a source of comfort, energy and connection for many. By continuing our partnership with Foodbank, we can support the community in meaningful ways and ensure that individuals and families facing food insecurity can also enjoy a warm cup of coffee, bringing a sense of normalcy and comfort to their lives."