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Thai Union to achieve $7Bn revenue and double earnings in six years

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Thai Union Group PCL, announced Strategy 2030, its ambitious roadmap to achieve significant growth. This includes boosting net sales growth to $7.0 billion by 2030 from $3.9 billion in 2024, and increasing earnings before interest, taxes, depreciation, and amortisation (EBITDA) by 100 per cent from approximately $400 million to $700-$800 million within the next six years. Strategy 2030 is pivotal to the Companyâ??s vision of becoming the worldâ??s leading marine health and nutrition company.

â??The world today faces unprecedented shifts, from geopolitical pressures and rising inflation to rapidly evolving consumer demands. In the face of these challenges, the Thai Union is seizing the opportunity to turn the tide and achieve greater success. With a bold vision to become the worldâ??s leading marine health and nutrition company grounded by our purpose of Healthy Living, Healthy Oceans, weâ??re setting our sights on achieving $7.0 billion revenue and doubling EBITDA by 2030,â?• said Thiraphong Chansiri, President and Chief Executive Officer at Thai Union Group.

Thai Unionâ??s Strategy 2030 is built on three strategic pillars, targeting focused business categories to drive growth in revenue, gross margins, and EBITDA.