

Diestel birds raised with regenerative farming practices improve nutritionally: study

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Analysis conducted by the Center for Human Nutrition Studies at Utah State University on behalf of Regenified and Diestel Family Ranch, confirms that Diestel turkeys grown with regenerative farming practices are not only better for the land, but can also improve fatty acid ratios and phytochemicals in turkeys. This news comes just in time for the holidays, as Diestel, a fourth-generation family ranch, helps consumers get ready to set their tables with a wide range of sustainably raised turkey options.

Regenerative agriculture prioritises the health of the soil and eliminates industrial farming practices that have been known to negatively impact the planet. Through practices like rotational grazing, reduced tilling, crop rotations, and maintaining vegetative cover, regenerative farming can not only sustain farms but also help them thrive. Diestel's regenerative birds were the first to be fed 650 tonnes of U.S.-grown Certified Regenerative feed that directly improves bird and soil health. In addition, Diestel turkeys have access to open land that was designed to replicate their natural shaded forest habitat.

"We've always known that our farming practices are better for the land, but now we have initial data to confirm that our practices directly impact the health of our birds too," said Heidi Diestel, fourth-generation farmer at Diestel Family Turkey Ranch. "Even as a small family-owned business, we've aspired to always do the right thing for our birds and the planet."