

Mondel  z International appoints Toby Smith as president for Australia, New Zealand and Japan

25 November 2024 | News

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Mondel  z International, custodians of iconic and well-loved brands including Cadbury Dairy Milk, Oreo and The Natural Confectionery Company, announced the appointment of Toby Smith as President of Japan, Australia and New Zealand, effective 4 January 2025.

Toby succeeds Darren O  Brien who has been promoted to the company  s global Chief Corporate and Government Affairs Officer role and will be relocating to the company  s headquarters in Chicago, United States.

With over 20 years at Mondel  z International, Toby brings extensive experience in senior sales and leadership roles locally and internationally. Most recently as Vice President of Sales Australia, he led transformational initiatives that elevated Mondel  z to preferred snacking supplier status with customers.

Toby will now oversee 2,300 employees, eight manufacturing plants and a business that sources from over 700 local Australian suppliers, driving bold growth for the company  s globally renowned brands.

  Toby is a dynamic leader who inspires teams to think differently and challenge the status quo in responding to the changing world of snacking and growing consumer snacking habits,   Deepak Iyer, Executive Vice President and President of Asia, Middle East and Africa for Mondel  z International said.