



Kalsec expands partnership with Connell Caldic as distribution partner for China

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Kalsec Inc., a global natural ingredient solution provider for the food and beverage industry, announces an expanded partnership with Connell Caldic, a leading innovator and distributor of high-quality ingredients. This new agreement will leverage Caldic's China-based operations and sales and marketing teams to broaden Kalsec's presence and strengthen brand awareness in the Asia-Pacific market.

"We are excited to grow our relationship with Connell Caldic and expand our reach in the region," said Julie Heine, President and Chief Commercial Officer at Kalsec. "With a decades-long partnership covering several key markets across APAC, this new milestone enables Kalsec to leverage Connell Caldic's extensive network, supply chain and logistics capabilities, and local market know-how in China's dynamic food industry, with a focus on the savoury category."

Kalsec established its presence in China in 2009 and both companies are built on a foundation of sustainability and innovation; these shared values position Kalsec and Connell Caldic to provide best-in-class products and services that meet environmental, social and governance (ESG) goals.