

Cannabinoid-Infused beverages now legal in Canada

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Legalizing cannabinoid-infused edibles adds a long-awaited consumer package goods and edibles brand vertical to an already explosive cannabis market. This momentous change will shift the landscape of the global cannabis sector as the Canadian market welcomes the top legal cannabis category in US legal state market; cannabinoid edibles with premium brands.

Most analysts see the deal as a defensive move, as the global cannabis industry poses the largest threat to big alcohol's monopoly on legal recreational products. Big pharma and tobacco are also set to cross over, as M&A within the global cannabis market makes the first big splash.

Among publicly traded cannabinoid infused beverage companies, Isodiol International, Inc. had a massive 300% growth this month, skyrocketing to a \$254 million market capital. Tinley Beverages and Nutritional High also saw double digit growth on the Constellation deal, both now trading above \$50 million valuations.