

KÅloa Rum to launch new premium rums in 2025

01 January 2025 | News

KÅloa Kaua'i Cane fire cinnamon flavoured Hawaiian rum and KÅloa single-batch aged Hawaiian rum set for 2025 release



KÅloa Kaua'i Cane fire cinnamon flavoured Hawaiian rum and KÅloa single-batch aged Hawaiian rum set for 2025 release

KÅloa Rum Company, Hawaii's award-winning rum producer, looks forward to an exciting 2025 with the release of two highly anticipated additions to its portfolio: KÅloa Kaua'i Cane Fire Cinnamon Flavored Hawaiian Rum and KÅloa Single-Batch Aged Hawaiian Rum. Both will debut at the KÅloa Rum Company Store in Hawai'i, with U.S. mainland availability expected in the first quarter.

"We're proud to reflect on a successful 2024, highlighted by milestones like the launch of the Purdue Limited Edition Aged Rum, Rum Rusher Hawaiian Rum Cocktail and the Raiders 65th Anniversary Limited Edition KÅloa Spice Rum in collaboration with the Las Vegas Raiders," said Bob Gunter, President & CEO of KÅloa Rum Company. "Looking ahead, we're thrilled to unveil two exciting new expressions that have been years in the making, marking the next chapter in our journey of crafting exceptional rums."

KÅloa Kaua'i Cane Fire Cinnamon Flavored Hawaiian Rum exemplifies the company's dedication to supporting local agriculture. It incorporates Hawaii-grown cinnamon from O.K. Farms, near Hilo on the Big Island. Distilled twice and macerated with premium cinnamon, it boasts a rich amber hue and a bold, flavorful profile.