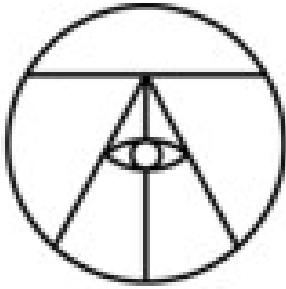


Twisted Alchemy expands with four fresh products

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Chicago-based Twisted Alchemy, a cold-pressed juice company founded by serial food & beverage entrepreneurs Kim and Scott Holstein announced the launch of four of its innovative products in Whole Foods Market nationally in select stores across the Midwest and Southwest. Known for their high-quality cold-pressed juices, Twisted Alchemy's new offerings are poised to elevate at-home mixology and culinary adventures alike.

Whole Foods Market customers can now find Twisted Alchemy's award-winning Three Citrus Margarita Mixer and bold Blood Orange Margarita Mixer in the refrigerated produce department. These unique fresh mixers offer consumers the ability to craft a delicious bar-quality cocktail by just adding their favourite spirit (tequila for margaritas), non-alc spirit or sparkling water. Also available are Twisted Alchemy's 16oz Eureka Lemon Juice and 16oz Persian Lime Juice. These fresh, pure juices are packed with the equivalent of 19 cold-pressed lemons or 16 cold-pressed limes, with nothing else added, streamlining prep time and delivering unmatched convenience for cooking, baking, or crafting cocktails and beverages with consistent, fresh flavour.

"Our delicious cold-pressed juices, created for discerning palates, are already used at the finest bars, restaurants, and hotels around the country, in addition to music festivals, events, and arenas. Now, with this expansion into Whole Foods Market, we mark a significant milestone in our journey to bring cold pressed, sustainable, and convenient juices and cocktail mixers to a wider audience," said Scott Holstein, Co-Founder of Twisted Alchemy. "We're thrilled to collaborate with a retailer that shares our commitment to quality and innovation."