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Dubai International Chamber facilitates expansion of Farm to Plate business into Eswatini

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Dubai International Chamber, one of three chambers operating under the umbrella of Dubai Chambers, has successfully supported the expansion of Farm To Plate, a Dubai-based agri-food technology solutions provider, into the Kingdom of Eswatini. The chamber played a crucial role in connecting the company with key stakeholders in the Southern African nation, facilitating business meetings and providing advisory support throughout the negotiation process to enable the successful conclusion of a new partnership agreement.

Farm To Plate, a subsidiary of Paramount Software Solutions, has partnered with the Royal Science and Technology Park in Eswatini to modernise the country's agri-food supply chain. The collaboration is designed to empower local farmers, enhance sustainability, and optimise agricultural practices through Farm To Plate's advanced technologies.

The partnership will introduce the companyâ??s end-to-end supply chain tools to Eswatini, to boost the income and profitability of local farmers through data-driven operations and capacity-building initiatives. The agreement also seeks to increase trust and quality assurance in food products, foster economic growth by promoting local products, improve export readiness, and enhance Eswatiniâ??s local food production capabilities. The partnership aligns with the Kingdomâ??s vision of becoming a regional leader in sustainable and technology-driven agriculture, as well as driving focused investments.