

Valeo Foods Group completes acquisition of I.D.C. Holding

15 January 2025 | News

The acquisition of I.D.C. Holding introduces complementary brands and opens the door to significantly strengthening our position in the Central and Eastern European market



The acquisition of I.D.C. Holding introduces complementary brands and opens the door to significantly strengthening our position in the Central and Eastern European market

Valeo Foods Group, one of Europe's leading producers of quality sweets, treats and snacks, has completed its previously announced acquisition of I.D.C. Holding, a major independent producer of quality wafers, biscuits, confectionary and chocolate in Central and Eastern Europe.

First established in Slovakia over a century ago, I.D.C. Holding is a transformative addition to Valeo Foods Group's expanding portfolio. Producing a wide range of branded wafers, biscuits, sugar confectionary and seasonal chocolate products, I.D.C. Holding is a natural fit with Valeo Foods Group's sweet snacking platform and would form the cornerstone for its operations in the fast-growing Eastern European market.

Commenting on the transaction Valeo Foods Group Chief Executive, Ronald Kers said, "We are delighted to complete this acquisition and welcome the team to Valeo Foods Group. The acquisition of I.D.C. Holding introduces complementary brands and opens the door to significantly strengthening our position in the Central and Eastern European market and solidifying our

leading position with our international retail partners.â

"We are confident our market strategies will drive profitable growth through enhanced distribution, greater penetration and a cost-efficient supply chain. We expect the strength of our combined organisations to create value for years to come. With I.D.C. Holding joining Valeo Foods Group, we can continue to build on our solid foundation underpinned by market-leading brands, operational excellence and a strategic focus on becoming the undisputed sweet treats champion of Europe.â