

Beyond Oil secures vendor approval from fast-food chain in Eastern Europe

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Beyond Oil Ltd. a food-tech innovation company dedicated to reducing health risks associated with fried food while lowering operational costs, minimising waste, and enhancing sustainability, announced that it has secured vendor approval and successfully delivered a 16-ton order to a prominent Eastern European restaurant group.

The European Customer, which operates one of the largest fast-food chains in the region with over 1,000 locations, conducted an extensive pilot program throughout 2024. The pilot achieved exceptional results, resulting in vendor approval and the commencement of a phased commercial rollout. The initial shipment will supply selected franchisees within the network, with the product now available for direct purchase by all franchisees.

This rollout marks a significant milestone in Beyond Oil's global expansion, representing the first step in what the Company anticipates will be a lasting partnership with recurring revenue potential. Beyond Oil remains focused on providing healthier frying solutions.