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Lotus Foods brings gluten-free Organic Brown Udon rice noodles

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Lotus Foods, a global pioneer in heirloom, organic and regenerative rice cultivation and a leader in rice-based noodles, announced the launch of itsÂ Organic Brown Udon Rice NoodlesÂ in over 1,100 Walmart stores nationwide and online via Walmart Marketplace. Coinciding with the start of the Lunar New Year, itâ??s now easier than ever for consumers nationwide to enjoy this beloved staple of Asian cuisine. As the #1 Asian Noodle Brand in the Natural Grocery Channel and the #1 Better-For-You Ramen Brand in the US, Lotus Foods is outpacing the competition.

"Partnering with Walmart allows us to expand access to our premium Gluten-Free Udon Noodles while staying true to our mission of creating positive change," said Andrew Burke, CEO of Lotus Foods. "Through Walmartâ??s broad distribution,

weâ??re able to offer high-quality, organic products to more people, making sustainable, nourishing food more accessible. This collaboration reinforces our commitment to innovation and sustainability, embodying our belief that everyone deserves access to delicious, healthy food that supports the well-being of both our consumers and the planet."

The launch reflects increasing consumer demand for healthier, inclusive food options in mainstream markets. Crafted with only two sustainably sourced, non-GMO ingredients (organic brown rice and organic white rice), these noodles offer a clean-label, nutritious solution for consumers seeking premium quality at great value. Ideal for individuals with celiac disease or gluten sensitivities, the noodles are gluten-free, organic and versatile for use in soups, stir-fries, noodle bowls, and salads.