

Beyond Oil expands footprint to France

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Beyond Oil Ltd, a food-tech innovation company dedicated to reducing health risks associated with fried food while lowering operational costs, minimising waste and enhancing sustainability, announced a partnership with FollowFood, a key player in the French food industry. This collaboration represents a significant step forward in Beyond Oil's European growth, aligning with its strategy to bring sustainable and health-focused innovations to global markets.

FollowFood specialises in the import and distribution of innovative solutions and collaborates with a wide range of clients, including major restaurant chains, catering services, and food production facilities across France. With over a decade of experience, FollowFood has built a reputation as a trusted partner for companies seeking cutting-edge solutions that prioritise quality and sustainability.

This partnership introduces Beyond Oil's unique filtering powder to the French market, addressing the growing demand for health-conscious, high-quality, and sustainable solutions among food businesses. France is one of Europe's largest markets for the food service industry, presenting a significant opportunity for Beyond Oil to expand its footprint across the continent. FollowFood anticipates significant interest from its network and projects robust demand for oil filtration products as the market increasingly prioritises sustainability and cost efficiency. This milestone highlights the accelerating momentum of the Company's global expansion strategy.