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ALPLA launches packaging plant in Thailand

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ALPLA is expanding in the fast-growing Asia-Pacific region and opening a second location in Thailand. The modern plant in Chachoengsao, near Bangkok, combines all production technologies, technical centre and STUDIOa, the one-stop-shop for design, on a 24,000 square metre site. The global packaging and recycling specialist is thus increasing capacities, expanding its portfolio and offering safe, affordable and sustainable full-system solutions made of plastic to numerous industries and markets.

ALPLA is increasing its presence in Southeast Asia. After a year of construction, the international packaging and recycling specialist has just opened a modern plant in Thailand. In addition to production and administration, the new, 24,000 square metre building in Chachoengsao, near Bangkok, includes a technical centre for product development and the first STUDIOa in the Asia-Pacific (APAC) region for designing new packaging solutions with customers. With its second location in Thailand, ALPLA is multiplying its production capacity in the country. Chachoengsao is replacing Prachinburi as the headquarters and expanding the portfolio to include injection moulding (IM) and one-step injection stretch blow moulding (ISBM) technologies.

â??Our involvement in Thailand more than 20 years ago represented the start of our activities in Southeast Asia and is still central to our growth today. The flagship plant in Chachoengsao covers all the needs of our customers and unlocks new opportunities in the market,â?? emphasises ALPLA CEO Philipp Lehner. The opening on 11 February 2025 saw roughly 200 high-ranking guests on site, including Pongpol Yodmuangcharoen (Secretary to the Minister of Industry), Austrian ambassador Wilhelm Donko and Michael Friedl from the Austrian Federal Economic Chamber.