

Japan's BASE FOOD expands into US with debut of nutritious BASE cookies

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BASE FOOD, the pioneering Japanese food-tech company, announced that it is expanding into the United States with the debut of its innovative, nutrient-dense BASE Cookies. Starting on February 26th, BASE Cookies will be available on Amazon.com, Walmart.com, and Kroger.com. BASE FOOD's U.S. expansion will contribute to the well-being of American consumers by offering them simple, tasty, and nutritious food options. The company also seeks to expand its U.S. presence through local production and strategic partnerships.

BASE Cookies are nutrient-rich, combining over ten natural ingredients like whole wheat, soy, kelp and rice bran. Crafted with proprietary technology, they offer a balanced blend of protein, fibre, and 21 essential vitamins and minerals—all in a delicious, wholesome snack.