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Cakebar Katong unveils Singaporeâ??s first 24/7 self-pickup cake kiosk

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Cakebar Katong introduces Singapore's first 24/7 self-pickup cake kiosk, marking a significant shift towards innovative unmanned store concepts. Setting a new standard in customer convenience, this pioneering initiative at its Katong outlet offers customers the freedom to order and collect artisan cakes and desserts around the clock from a dedicated, chilled pickup station. By integrating advanced IT and engineering solutions, Cakebar prioritises accessibility, holding its own in a competitive market increasingly dominated by online options.

As retail trends shift towards technology-driven solutions, Cakebar emerges as a fresh contender with its automated cake kiosk, aiming to make a dent in the confectionery market. At its core, this transformative kiosk integrates advanced IT and engineering solutions with robust security measures, including long-distance remote monitoring, real-time alerts, and CCTV surveillance, along with continuous online tracking of refrigeration temperatures to ensure optimal food safety and quality.

Extending beyond the boundaries of typical cake shopping experiences, Cakebar's technology-driven service is fully integrated with online ordering. Eliminating traditional shopping constraints, this self-pickup service offers unmatched convenience, allowing customers to skip the queues, order and pick up their cakes and desserts anytimeâ??day or night. With a simple online ordering process, customers can choose the 24/7 pickup option at Cakebar Katong and retrieve their orders on-site in a few taps. Whether it's a same-day pickup for orders placed before 2 PM or a next-day pickup, Cakebar ensures that every celebration or spontaneous craving is met with ease.