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Costa launches berry operation in Laos

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Costa Group CEO Marc Werner was joined by a number of local dignitaries to officially launch Costaâ??s new investment in establishing an initial 17 hectares of blueberry crop at Paksong on the Bolaven Plateau in Laos. It is anticipated that this investment will grow over the next five years to include 200 hectares of blueberry plantings.

â??This is not only an important project for the Costa Group in developing the companyâ??s international berry growing operations, but also in establishing what we hope will be a major investment in berry farming in Laos that will promote economic development, provide benefits for the local agricultural sector, and support local communities,â? said Werner.

In addition to the initial 17 hectares of crop, Costa intends to plant a further 50 hectares in 2026 and an anticipated 200 hectares by 2028.

â??All going to plan, over the next five years, this investment will be a significant commitment by Costa to establishing a commercial and at-scale blueberry farming footprint in Laos,â? said Werner.

Costa is recognised as both a global leading blueberry grower and developer of unique blueberry varieties through our blueberry variety improvement program, which has now been successfully operating for 30 years.

Costa has been able to develop blueberry varieties and agronomic practices that are suitable for growing blueberries in the southern and northern hemispheres, including in temperate and subtropical climates, which can be grown under a protective cover and out of the soil in the substrate.