

Radico Khaitan's Rampur Distillery unveils Ankahi Zaffran Spiced Liqueur

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Radico Khaitan Limited Rampur Distillery unveiled Ankahi Zaffran Spiced Liqueur, the first release in the Ankahi Liqueur series. Making its highly anticipated debut at ProWein 2025 in Düsseldorf, Germany.

Ankahi Zaffran Spiced Liqueur will be available in two sizes: a 1L bottle for Global Travel Retail and a 700ml bottle for the global market. Shipments will begin in April 2025, with distribution in key markets across the USA, Europe, Asia Pacific, and the Middle East, available at leading liquor retailers and duty-free shops worldwide.

Sanjeev Banga, President of International Business at Radico Khaitan says, "Our vision is to take India to the world and share the hidden and forgotten gems of India with the global audience. Ankahi Zaffran Spiced Liqueur is a step in this direction. It represents the fusion of India's heritage and the artistry of liqueur-making. The introduction of this exceptional product at ProWein 2025 marks a significant moment for Radico Khaitan. We are thrilled to share this unique creation with the world, reflecting our commitment to innovation, quality, and sustainability while offering global consumers an authentic taste of India."