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Natural Grocers introduces non-GMO Peruvian chips

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Natural Grocers, America's largest family-operated organic and natural grocery retailer, has introduced three varieties of non-GMO Peruvian chips to its Natural Grocers Brand Product lineup.

Peru, the birthplace of the potato, is not only the source of these Peruvian chips but also a global leader in biodiversity preservation. The country has maintained a moratorium on GMOs since 2011, prohibiting their entry and production to protect biodiversity, family farming, and cultural traditions. These three new snacks proudly carry non-GMO certification, among others.

"At Natural Grocers, we believe that every snack should be as delicious as it is thoughtfully sourced," said Raquel Isely, vice president of marketing at Natural Grocers. "Our new non-GMO Peruvian chipsâ??crafted with simple, high-quality ingredientsâ??offer the perfect balance of satisfying crunch and naturally bold flavors. Whether you're reaching for a handful of our sweet potato, kettle-cooked potato or cassava chips, you can trust that every bite is made without artificial additives and meets our uncompromising standards. These are chips you can feel good about eating."