

SPYRT Worldwide announces distribution partnerships for SHABO Winery, Hetman and Ukrainian Spirit Vodkas

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SPYRT Worldwide, visionary leader in importing top wines and vodkas from the Ukraine into the United States, announced an expansion into new markets through distribution partnerships on the East Coast, Well Crafted Wine & Beverage Co. will now distribute SHABO wines in Maryland, Virginia and Washington, DC, and Stefano Selections will now distribute Hetman and Ukrainian Spirit Vodkas in Maryland and Washington, DC. SPYRT Worldwide is veteran-founded and owned, dedicated to promoting Ukraine's rich cultural heritage through the country's top wines and spirits, founded in 2022. The company's vision of forging these connections between the two countries also focuses on empowering the people of Ukraine,

Sam Lerman, Founder and CEO of SPYRT Worldwide, says: "I'm very proud to see our vision of bringing the incredible quality of these Ukrainian wine and vodka brands to the USA. The reception for the brands and our mission to help demining in Ukraine has been overwhelming."

"We have found two great local partners in Well Crafted Beverages for SHABO wines and Stefano Selections for our Hetman and Ukrainian Spirits vodkas. We chose the DMV area as the first location to launch the brands in a strategic partnership with these two distributors. They are experts in their fields, and the passion they bring to the brands is exciting to see," adds Joe Belli, National Sales Manager SPYRT Worldwide.

SHABO Winery, located in the southern Ukrainian village of Shabo, near the western edge of the Black Sea, was established in 1882 by Swiss winemaking settlers and purchased 2003 by Vaja lukuridze, in an area where the tradition of winemaking dates back over 2,000 years, with the dream of creating high-quality wines with a sense of place and purpose. Over the past twenty years, SHABO has won more than six hundred prestigious international awards and is now run by Vaja's son Giorgi.