

Pakistan Halal Food Authority to resume functioning

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PHFA will help Pakistan earn precious foreign exchange to strengthen the economy. The PHFA's main purpose is to promote and enhance trade of halal food products to gain share in the international market.

Back in 2015, a bill for setting up an authority to regulate trade in food products strictly within what is permissible by Islamic laws was passed. The authority was established, but unfortunately it became dysfunctional soon after.

The consumers in Pakistan do not have any platform from where they could guarantee that the ingredients used in certain food products, cosmetics and medicines were halal.

Moreover, in other countries the demand of halal food items is increasing and Pakistan has a very little role to play in this regard.