

Indonesia's Flash Coffee secures \$3Mn in funding to accelerate growth

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Flash Coffee, the Indonesia-based coffee chain, announced an additional \$3 million in funding to fuel its expansion across the country. The round was led by TA Ventures, a global early-stage venture capital firm, and supported by long-term existing investor White Star Capital.

Flash Coffee has secured this new round of investment to accelerate its national expansion, following a year of strong performance & profitability. This funding is a direct vote of confidence in the business, driven by a clear demonstration of healthy unit economics and an impressive average store-level EBITDA of 22 per cent, while our new stores are even stronger at 36 per cent EBITDA, which is well above industry benchmarks.

The capital will be used to fuel Flash Coffee's growth trajectory, supporting its goal of surpassing 70 stores across Indonesia in 2025 & launching in two new cities. With revenues per store having doubled in the past year, all stores are now operating profitably, Flash Coffee is well-positioned to scale while continuing to deliver standout, design-forward lifestyle experiences.

"The past year has been about discipline. We've focused on getting the fundamentals right: profitable stores, stronger teams, better menus, and spaces that reflect the modern Indonesia. We didn't chase growth; we earned it," said Jakob Angele, Executive Chairman of Flash Coffee. "This latest investment will help us scale what works: beautifully designed stores, high-performing teams, and a product that speaks to today's Indonesian consumer."

Flash Coffee's bold new store design, featuring natural textures, regional materials, and lush greenery, sets a new standard for Indonesia, encouraging customers to stay longer and connect more deeply with the brand. With the introduction of our refreshed logo and the 'Kebanggaan Indonesia' ('Proudly Indonesian') watermark, Flash Coffee is going back to its Indonesian roots by blending local craft, culture & community into every detail.