

CJ Foods names Dr Gregory Yep as CEO

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CJ Foods, a global leader in Korean, Asian and American cuisine, and the food business unit of CJ CheilJedang, announced the promotion of Dr Gregory Yep as its new chief executive officer. Yep has more than three decades of diverse leadership in food science, nutrition, and biotechnology across numerous consumer goods and food-related multinational businesses. Dr Yep assumes leadership at a transformative moment for CJ Foods as it accelerates its ambition to reshape the future of food worldwide. Previously, he served as executive vice president and chief technical officer of CJ Foods.

Dr Yep's appointment marks a pivotal step in CJ's evolution, bringing a combination of scientific expertise, commercial strategy and visionary leadership to the role. His deep commitment to science-driven innovation and nutritional excellence will help accelerate CJ's strategy to become a top-tier global food company. A priority growth region for CJ Foods is the U.S., where its affiliate, CJ Schwan's, manufactures and distributes products for the retail grocery and food service markets under venerable brands such as bibigo, Red Baron, Pagoda, Chef One, and Big Daddy's. As Yep oversees the CJ Foods business globally, management of the U.S. business at CJ Schwan's remains unchanged.