

PepsiCo-Yara partnership expands to Latin America

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Mexico, PepsiCo and Yara have announced a long-term partnership for the supply of crop nutrition programs in Latin America to help decarbonise the food value chain, demonstrating Yara's ability to capitalise on its unique product portfolio by commercialising low-carbon products profitably.

This follows a similar agreement signed last July between PepsiCo and Yara in Europe, through which Yara will supply PepsiCo farmers with best-in-class crop nutrition products and advice as well as digital tools for precision farming.

In its initial phase, Yara will supply PepsiCo with products and services in Latin America, benefitting potato farmers in Mexico, Colombia, Chile, and Argentina.

"The agreement demonstrates the value of our solutions for decarbonising agriculture and food production", says Pedro Parenti, SVP Yara Latin America. "With PepsiCo as an ally and leader on this path, we can protect the environment for both present and future generations", he states.

The products will be mostly Yara Climate Choice fertilisers, which include lower-carbon options produced either from renewable ammonia or through carbon capture and storage (CCS). The mix will also include Yara's conventional premium nitrate-based mineral fertilisers, manufactured using Yara's proprietary catalyst technology, which significantly lowers their carbon footprint. Depending on the variant, these fertilisers can reduce the carbon footprint per tonne of potato by 20 per cent to 40 per cent.