

AWL forms Vinarchy new global wine company

15 May 2025 | News

Vinarchy is one of the world's largest specialist wine companies, with more than AU\$ 1.5 billion in annual net sales revenue



Vinarchy is one of the world's largest specialist wine companies, with more than AU\$ 1.5 billion in annual net sales revenue

Australian Wine Holdco Limited (AWL) – a consortium of international institutional investors – announces the creation of Vinarchy, a new global wine company and future industry leader. Vinarchy combines the assets of wholly owned Accolade Wines with the Australian, New Zealand and Spanish wine businesses formerly owned by Pernod Ricard, which were acquired by AWL in April 2025.

Vinarchy is one of the world's largest specialist wine companies, with more than AU\$ 1.5 billion in annual net sales revenue. The business is focused on wine, comprises a multitude of leading wine brands, operates across multiple countries with distribution around the world, and employs more than 1,600 people globally.

Vinarchy has 11 wineries in Australia, New Zealand, South Africa, and Spain, producing more than 32 million 9le cases annually, and owns Berri Estates, the largest winery in the Southern Hemisphere.

Vinarchy brands include the three global pillars of Hardys – the number two Australian wine brand globally,¹ Campo Viejo – the number one Rioja wine brand in the world,² and Jacob's Creek – in the top 10 most valuable wine brands in the world,³ which between them had annual consumer sales of more than AU\$2 billion in 2024.⁴

Alongside these brands, Vinarchy holds the number one market position in New Zealand with Stoneleigh, Brancott Estate, and Mud House.

The Vinarchy portfolio also includes fast-growing Australian brands Grant Burge, Jam Shed, and Petaluma and a range of fine wines from all regions, including St Hugo, St Hallett, Orlando, Church Rd, Ysios, and Tarsus.