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NatureSweet introduces sweeter Glorys cherry tomatoes

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NatureSweet, the trailblazer in premium produce, unveils a refreshed and even more irresistible Glorys. These vibrant cherry tomatoes are now packed with even more sweetness and flavour, delivering an elevated taste experience to consumers everywhere. The new, sweeter Glorys excels in flavour, quality, texture, colour, and burst, and consistently ranks as the top cherry tomato choice in extensive consumer testing when compared to other brands. NatureSweet is also proud to debut a fruit variety that boasts exceptional disease resistanceâ?? an important advancement in safeguarding and securing the food supply.

â??Our journey to find a sweeter cherry tomato variety began in 2022, leading us to a dozen countries where we sampled fruit from a range of seed companies,â?• says Gilberto Rojas, NatureSweetâ??s Senior Manager of New Varieties. â??This particular variety stands out for its aromatic richness and exceptional sweetness, scoring high on the Brix scale. Its superior flavour, disease resistance, and high yield truly make it a superstar in the world of tomatoes.â?•

Glorys is ideal for grilling, sautÃ©ing, roasting, baking, and even snackingâ?? much like NatureSweetâ??s popular Cherubs grape tomatoes, which have long been the top choice for snacking and hold the number one spot as the best-selling brand. The new, sweeter Glorys provides consumers with another healthy, delicious option, offering high levels of Vitamins A and C, with fewer than 50 calories per serving.

â??This is one of the sweetest tomatoes our sensory panel has ever tested,â? says Julieta RamÃrez, NatureSweetâ??s Manager of Sensory Evaluation, who leads a department dedicated to identifying optimal varieties for all NatureSweet produce. â??Whatâ??s even more exciting is that consumer testing confirmed this excellence, with Glorys earning top scores in key categories, highlighting its broad appeal.â?