

SIG Foundation expands Cartons for Good initiative to Thailand

29 May 2025 | News

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Following the success of its pilot project in Bangladesh, the SIG Foundation is proud to announce the expansion of its flagship “Cartons for Good” initiative to Thailand. In collaboration with Ampol Food, a leading food and beverage innovator in Thailand, the project is using SIG’s filling technology to transform surplus mangoes and longkong into nutritious pudding for elderly people in need.

The “Cartons for Good” initiative addresses two critical global challenges: the alarming loss of approximately one-third of all the food intended for human consumption, and the persistent issue of malnutrition, which affects nearly 733 million people worldwide. Thailand is facing a further problem: According to a report of the National Economic and Social Development Council (NESDC), published in January 2024, the earnings of 34 per cent of seniors in Thailand were below the poverty line, with an increasing percentage suffering from severe dental problems. A soft and thick fruit pudding provides an easy-to-consume, nutrient-rich diet and prevents choking risks for individuals with oral health challenges.

“This partnership with Ampol Food is a milestone in the Cartons for Good journey,” said Holger Dickers, Managing Director of SIG Foundation. “For the first time, one of SIG’s customers is leveraging our technology to process surplus fruit directly in their existing facility. Together, we are reducing food loss, fighting malnutrition, and providing a sustainable, scalable model for communities in need.”

The program in Thailand aims to process approximately 15 tonnes of surplus fruit into mango and longkong pudding in its first year, all to be filled in 288,000 carton packs. Distributed through the extensive network of Village Health Volunteers (VHVs), the project will reach 1,000 households daily, providing vital nourishment to the elderly. After use, empty carton packs will be collected and recycled by Eco-Friendly Thailand, a key partner specialising in beverage carton recycling, to ensure a circular approach to packaging.