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Popeyes Singapore launches first-ever breakfast menu

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Breakfast lovers in Singapore, set your alarms for deliciousness! Popeyes Singapore announced the launch of its first-of-its-kind breakfast menu, rolling out island-wide across all 19 outlets.

Unique to Asia, the breakfast lineup, themed "Breakfast Symphony: Perfectly Tuned Flavours for Your Palate," promises an indulgent start to your day with bold Louisiana flair blended seamlessly with beloved local favourites.

"This marks a major milestone for us and a significant step forward for the brand across the region. This innovative menu

represents our vision to become more than just a meal option - it's about creating memorable morning experiences that resonate with diverse tastes and lifestyles. Whether it is families gathering for a hearty breakfast, kids delighting in playful dishes, or individuals seeking comforting local flavours, our thoughtfully crafted items promise quality, indulgence, and authenticity in every bite," shared Jedrick Tan, CEO of Popeyes Singapore.