

Mondelēz International Joins 100+ Accelerator to help advance more sustainable innovation at scale

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Mondelēz International announced it has joined the 100+ Accelerator, the award-winning global platform dedicated to scaling sustainable innovation. Mondelēz International joins AB InBev, The Coca-Cola Company, Colgate-Palmolive, Danone, and Unilever as the program's sixth corporate partner as it begins to accept applications for the platform's seventh cohort of startups.

Launched in 2018 by AB InBev, the 100+ Accelerator was created to rapidly pilot and scale solutions in areas such as regenerative agriculture, circular packaging, and energy efficiency. To date, the program has supported approximately 190 startups across more than 40 countries, many of which have gone on to become integrated partners in global supply chains.

The addition of Mondelēz International strengthens the program's cross-industry reach and signals a growing movement among the world's largest brands to collaborate on more sustainable innovation at scale.

“Joining the 100+ Accelerator is a natural extension of our Sustainability strategy, a strategy that is resilient and built with an aim for long-term, sustainable business growth,” said Christine Montenegro McGrath, Chief Impact and Sustainability Officer, Mondelēz International. “We strive to continue building a snacking company that helps drive positive impact at scale. We believe this collaboration would allow us to further help startup sustainability innovators move further, faster by harnessing collective industry expertise and delivering more meaningful solutions for people and the planet.”