

Leonhart Coffee collaborates with Foodpanda Malaysia in Powering Riders

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Stuck in traffic under the scorching sun and unpredictable weather, this is the daily reality for thousands of food delivery partners across Malaysia. To power delivery riders and support their livelihoods, Leonhart Coffee – a European high-energy coffee brand – has teamed up with foodpanda Malaysia to distribute its signature beverages, Leonhart High Caffeine Coffee Mix and High Caffeine Hot Chocolate, to foodpanda delivery partners.

Held in conjunction with foodpanda's Bag Exchange programme at foodpanda Riders Hub in Southgate Commercial Centre, Kuala Lumpur, the initiative is designed to help them stay energised and alert on the job, enabling them to boost deliveries, maximise earning potential, and maintain peak performance despite the long and demanding shifts.

According to S. Allan, founder of Leonhart Coffee, food delivery riders are the engine of the food delivery ecosystem, consistently pushing through their shifts, traffic, and uncertain weather conditions to deliver orders. He added that the initiative reflects Leonhart's mission to equip riders with the energy and mental clarity needed to take charge of their day and deliver at their best.