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# NissinÂ FoodsÂ introduces Cup Noodles Dill Pickle

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Nissin Foods USA introduces a flavour no one saw coming with the launch of its limited-edition Cup Noodles Dill Pickle. Like any summer fling, this one's fleeting, and not here forever, so be sure to get it while it lasts.

The daring flavour mashup makes its debut just as pickles are having their moment on social, with over 321 million posts on TikTok and counting - fueling the brine-filled buzz. Combining the sharp zing of dill pickles with the savoury satisfaction of noodles, Cup Noodles Dill Pickle feeds consumers' pickle obsession with an unexpected ramen experience. Whether you're catching feelings poolside or levelling up your movie date night snack, this dill-licious experience is ready in a quick five minutes. For those looking to turn up the tang, pair your noodles with a crunchy pickle spear for the ultimate savoury-sour snack remix.

"With pickles dominating everything from social trends to grocery shelves, we knew it was time to bring this cult-favorite flavour to Cup Noodles in an unexpected way," said Priscila Stanton, Senior Vice President of Marketing, Nissin Foods USA. "Cup Noodles Dill Pickle brings the perfect balance of tangy and bold, and this twist is sure to catch noodle and pickle enthusiasts by surprise, in the best way possible."