

## AsiaPay partners with McDonald's to launch seamless online payment solution in Taiwan

18 June 2025 | News

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AsiaPay, a leading digital payment solutions provider in Asia, announced a strategic partnership with global quick-service restaurant leader McDonald's to roll out a new integrated online payment solution in Taiwan. The collaboration is designed to deliver a faster, more secure, and frictionless transaction experience for Taiwanese consumers.

As digital payments gain widespread adoption, consumers increasingly prioritise speed, convenience, and security. Through this alliance, AsiaPay and McDonald's will integrate a variety of online payment options, encompassing credit cards, mobile payments, and popular e-wallets such as JKOPAY and LINEPAY, streamlining the checkout process for customers placing meal orders.

Albert Yeh, Business Development Director of AsiaPay Taiwan, stated: "We are thrilled to partner with McDonald's to offer Taiwanese consumers more flexible and diverse payment choices. By combining AsiaPay's technological expertise with McDonald's extensive customer base, we can accelerate the uptake of cashless payment in Taiwan and enhance the overall dining experience."

McDonald's remains committed to prioritising convenience and innovation as part of its customer experience. The collaboration with AsiaPay marks a significant milestone in its digital transformation endeavour. Looking ahead, customers,

whether ordering in-store, at self-service kiosks, or through delivery platforms, will benefit from faster, more secure, and hassle-free transactions.