

Vinarchy to establish two winemaking hubs in South Australia

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As part of its long-term growth plans, Vinarchy announced its intention to begin a 12-month transition to realign and strengthen its Australian operational footprint. This includes establishing two winemaking hubs in South Australia, with the company's global corporate headquarters to be located in Adelaide, as well as changes to focus investment at key cellar door locations.

As part of these plans, Vinarchy will invest \$30 million into its Rowland Flat site, establishing it as a centre of excellence for premium and sparkling wine. This facility will support advanced viticulture and winemaking techniques.

Berri Estates will become Vinarchy's primary commercial winemaking, packaging, and warehousing hub. The company has invested more than \$70 million into the state-of-the-art site, designed to deliver scale, efficiency, and world-class quality to support global demand for Australian wine.

In line with this new operating model, Vinarchy intends to transfer winemaking currently undertaken at its St Hallett winery in the Barossa and Hardy's Tintara winery in McLaren Vale to Rowland Flat for the 2026 and 2027 vintages, respectively, with long term plans for both sites to be worked through as part of the transition.

Vinarchy's Chief Supply Officer, Joe Russo, said: "Adopting this twin-hub structure at Berri Estates and Rowland Flat allows us to consolidate our resources and expertise, strengthening the business and ensuring we remain competitive in the face of ongoing challenges in the global wine market."

"These important changes represent Vinarchy's commitment to building a stronger winemaking footprint in South Australia."