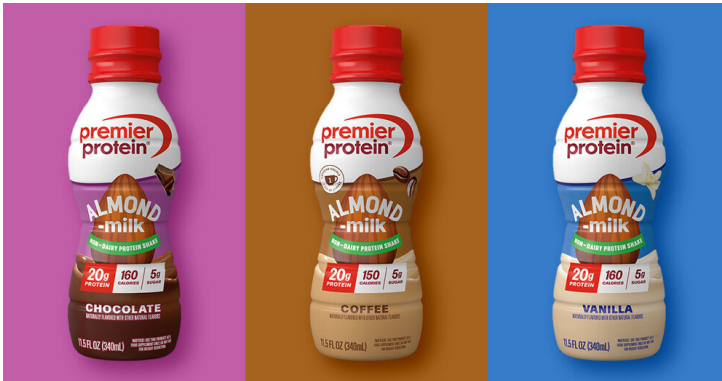


Premier Protein launches new line of Almondmilk protein shakes

02 July 2025 | News

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Premier Protein is expanding its fan-favourite ready-to-drink lineup with the launch of Premier Protein Almondmilk Non-Dairy Protein Shakes. Made with real Almondmilk, these creamy shakes taste so good, you'd never guess they have 20g of non-dairy protein, 160 calories or less, and 5g of sugar.

Whether you're enjoying an Almondmilk Non-Dairy Protein Shake on its own or adding a boost favourite smoothie, cereal, or overnight oats, each shake delivers great-tasting nutrition with no artificial flavours, colours, or sweeteners.

"We take pride in our category-leading flavours, and we know a lot of flexitarians are on a never-ending hunt for a non-dairy protein shake that meets their nutrition needs and also tastes great. That's why we set out to launch a non-dairy protein shake that could delight taste buds and excite our fans," said Amy Larek, Senior Director of Marketing, Premier Protein.

Premier Protein Almondmilk Non-Dairy Protein Shakes are rolling onto shelves now in three craveable flavours: Chocolate, Vanilla, and Coffee (with the caffeine equivalent of one cup of coffee!) at retailers nationwide, including Target and Amazon.