

The Alkaline Water Company executes MoU for strategic expansion

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The Alkaline Water Company, a leader in the beverage industry known for its purified alkaline water, enhanced with Himalayan rock salt, a leader in the premium bottled alkaline water industry, announced that it has entered into a non-binding Memorandum of Understanding (MOU) to acquire a regional wholesale distributor and logistics platform located in the central United States.

The contemplated acquisition, subject to customary due diligence and negotiation of definitive agreements, is expected to be completed for an undisclosed amount of common stock. The Company anticipates executing a definitive agreement before the end of July 2025.

"This is an exciting and strategic opportunity for Alkaline88," stated Ricky Wright, CEO of The Alkaline Water Company. "The target business has operated successfully for decades and serves a highly diverse retail customer base across multiple states. By integrating this distribution and warehouse infrastructure into our growing platform, we expect to accelerate our vertical integration strategy, mitigate supply chain risk, and open new sales channels previously unavailable to us in the Central U.S."