

Steakholder-formulated plant-based fish products rolled out in retail outlets

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Israel's Steakholder Foods, a leading innovator in alternative-protein production and 3D-printing technologies, announced that the first Steakholder-formulated, plant-based, white-fish kebabs and salmon patties have commenced sales at leading vegan speciality stores across Israel, under the brand name Green Future (Atid Yarok). The kebabs and patties are being manufactured by Steakholder partner Bondor Foods, following a pilot roll-out and commercial scale-up.

"Seeing first products selling in the market based on our prize-winning premixes is a huge step forward for Steakholder," said Arik Kaufman, CEO of Steakholder Foods. "It is an exciting demonstration of how successfully our B2B customers and partners can roll out compelling, scalable, next-generation seafood alternatives to consumers."