

CNHFA signs MoU with UNPA to promote health

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China Nutrition and Health Food Association (CNHFA) has signed a memorandum of understanding (MoU) agreement with the United Natural Products Alliance (UNPA) in an effort to formalize cooperation and collaboration between the natural health products industries in the United States and China.



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The objective of this association is to promote and exchange research and technology, as well to promote cultural exchange and the safe and sustainable development of the natural and health products industry in both countries.

The two organizations agreed to mutually communicate about regulations and policies to strengthen Sino-U.S. health products registration, regulation, market access and other aspects of regulatory policy.

The United Natural Products Alliance (UNPA) is an international trade association representing more than 100 leading natural products, dietary supplement, functional food, and scientific and technology and related service companies that share a commitment to provide consumers with natural health products of superior quality, benefit and reliability.