

UK launches Good Food Cycle to transform food system

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The UK government has served up its new 'Good Food Cycle', a recipe aimed at driving a generational change in the nation's relationship with food.

The Good Food Cycle identifies ten priority outcomes needed to build a thriving food sector while tackling challenges from rising obesity rates to climate change impacts on production, representing a pivotal milestone in the government's work to develop a comprehensive food strategy.

Key outcomes to create a good food cycle include:

An improved food environment that supports healthier and more environmentally sustainable food sales.

Access for all to safe, affordable, healthy, convenient and appealing food options.

Conditions for the food sector to thrive and grow sustainably, including investment in innovation and productivity, and fairer, more transparent supply chains.

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Building stronger, more resilient food supply chains protects Britain from potential disruptions and strengthens our national security. Making sure everyone can afford healthy food drives our health mission by helping people stay well and reducing

pressure on the NHS. Weâ??re also working to give children the nutritious start they need to thrive at school and beyond, to give every child the best possible start in life, whatever their background.â??