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Subway names Jonathan Fitzpatrick as CEO

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Subway, one of the world's largest restaurant brands, announced thatÂ Jonathan FitzpatrickÂ will join the company as Chief Executive Officer (CEO), effectiveÂ July 28, 2025, following a comprehensive search.Â

With more than two decades of franchising and quick service restaurant experience, Fitzpatrick has a proven track record of elevating sales and operational performance across global networks. Most recently, he served as President and CEO of Driven Brands where he led a best-in-class team to 17 consecutive quarters of same-store sales growth.

Previously, Fitzpatrick served in a range of senior leadership positions at Burger King, including Executive Vice President, Chief Brand and Operations Officer. In the role, Fitzpatrick led the single largest menu overhaul in the brand's history, simplified restaurant operations and reimagined the guest experience while modernising the restaurant's global image.

"I'm honoured to lead this iconic brand that has been serving guests around the world for 60 years," Fitzpatrick said. "Subway has a solid foundation built on decades of providing freshly made, better-for-you options with value and convenience. I'm excited by the opportunity to shape the future of the company, working alongside our valued franchisees and employees to help drive increased sales and franchisee profitability and grow our brand around the world."