

Thai Union leads blue finance and sustainable aquaculture collaboration to decarbonise shrimp farming

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Thai Union Group PCL, one of the world's leading seafood producers, is scaling its shrimp decarbonization initiative by bringing together public and private actors in sustainable aquaculture and blue finance. At the UN Global Compact Thailand Expo 2025, Thai Union called for greater collaboration, innovation, and investment in a high-level dialogue with voices from government, finance, and farming to explore how blue finance – financial mechanisms that support ocean-based sustainability - can unlock progress toward lower-emission shrimp farming and a net-zero future.

The event, “Blue Financing and Aquaculture: Empowering the Sustainability Transition,” brought together experts from government, financial institutions, and farming communities to discuss how the seafood industry can mobilise capital, expertise, and innovation to help shrimp farmers lower their environmental impact while securing long-term growth.

A centrepiece of the discussion was Thai Union's pioneering initiative to decarbonise shrimp production. Looking ahead, the company sees the potential for most shrimp farms across Thailand to adopt low-carbon practices, which would meaningfully support progress toward its broader goal of achieving net zero by 2050.

“As a global leader in the seafood industry, Thai Union is committed to driving sustainability across the sector through a range of initiatives. One of our key priorities is reducing greenhouse gas emissions in Thailand's aquaculture industry,” said Yongyut Setthawiwat, Managing Director, Group Treasurer, Thai Union Group. “We believe that Blue Finance – financial investments that support sustainable activities related to the ocean and aquatic ecosystems – will be a key enabler in unlocking the resources needed across all sectors to accelerate the adoption of knowledge, innovation, and technology to promote sustainability throughout the industry's supply chain and support the growth of the Blue Economy.”