

Tea Forté® adds spiced chai line to its portfolio

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The brand said, “its blenders have added new notes to the traditional spice bouquet to give the teas a new spin.”

The five flavours are: Matè Mantra, enhanced with cocoa and spice; Vanilla Veda, with classic spices; Ginger Guru, with fruity flavours; Rooibos Raja, caffeine-free and with apple and pink pepper; and Turmeric Tantra, a blend of spices and liquorice.

Tea Forté CEO Michael Gebrael said: “Tea Forté’s first collection of all-chai teas, our Chakra Collection, was designed with the ritual tea drinker in mind. Chai has the unique effect of being simultaneously energising and grounding, which makes it an ideal tea for focused wellness practices such as yoga, barre and Pilates.”

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Earlier this year, Tea Forté introduced its Bleu range made with butterfly pea flowers with immune-boosting antioxidants and anti-inflammatory properties.