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Fresh Del Monte collaborates with Managro for expansion of avocado in Colombia

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Fresh Del Monte Produce, one of the worldâ??s leading vertically integrated producers, marketers and distributors of high-quality fresh and fresh-cut fruit and vegetables, announced a new joint venture with Managro Group, a Colombia-based agricultural company and leading exporter of limes and avocados. The strategic partnership includes a shared investment to expand an avocado and lime packing house in Colombia, further strengthening Fresh Del Monteâ??s supply chain capabilities and broadening its presence in two high-growth categories: avocados and limes.

The facility will service Fresh Del Monteâ??s North American and European markets, enhancing the companyâ??s ability to deliver consistent, high-quality avocados and limes year-round. With Colombiaâ??s favourable growing conditions and reliable sourcing potential, this investment supports the companyâ??s long-term strategy in both lines, while also solidifying its

commitment to diversifying its sourcing and expanding its presence in Colombia.

â??This joint venture is a bold step in advancing our long-term ambition: to lead in the most dynamic, high-growth categories in fresh produce,â?• said Danny Dumas, Fresh Del Monte Senior Vice President of Sales, Marketing, and Product Management for North America. â??Through our partnership with Managro in Colombia, weâ??re enhancing our vertical integration, expanding our global footprint, and reinforcing our position as a trusted, year-round supplier of premium avocados and limes.â?•