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Hillshire Farm debuts flavour-forward lunch meats

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Tyson Foods is turning up the flavour and bringing new energy to the lunch meat category with the launch of Hillshire Farm Sandwich Style Lunch Meats in three bold new flavours.

Hot Honey Ham Lunch Meat â?? A delightful combination of sweet honey and a kick of chillies.

JalapeÃ±o Ranch Turkey Breast Lunch Meat â?? The heat and spice of jalapeÃ±o pepper paired with the refreshing flavour of ranch.

Pepperoni Sandwich Style Lunch Meat â?? Classic flavours inspired by Italian cuisine.

Crafted to spark creativity, the new lunch meats inspire fresh ways to enjoy deli favourites. Whether layered on a flatbread, rolled into a wrap, added to a charcuterie board, or baked on a pizza, the versatility satisfies consumersâ?? craving for bold flavours and convenient meal solutions. These new varieties joinÂ Hillshire FarmÂ lunch meat classics and fan-favourites, including Oven Roasted Turkey Breast, Honey Ham and Black Forest Ham â?? expanding the lineup of flavours shoppers know and love.