

Vital Pour launches mushroom-powered coffee and gummies to redefine daily wellness

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Wellness brand Vital Pour has announced the launch of its two signature products: Clarity Brew, a mushroom-infused coffee designed to support mental clarity, and Mushroom Extract Complex Gummies, a flavorful daily supplement for those looking to add functional mushrooms to their wellness routines—without additional caffeine or compromise on taste.

Born out of a personal journey through post-COVID brain fog and extreme caffeine sensitivity, Vital Pour was created to offer something missing in the modern supplement space: a natural, sustainable way to support daily mental function and full-body balance.

“I needed something that didn’t wreck my sleep or leave me feeling wired and tired,” says Trevor McAmis, Founder of Vital Pour. “Vital Pour is my solution—a way to restore clarity without giving up the comfort of a morning ritual. And the gummies are my secret weapon for midday balance without more stimulants.”

Clarity Brew is a premium Arabica coffee blended with Lion’s Mane and Chaga, mushrooms traditionally used to support cognitive clarity and resilience. This smooth, adaptogenic brew is designed for mindful, consistent use—ideal for entrepreneurs, parents, and creatives who want clarity without caffeine crashes.

Mushroom Extract Complex Gummies deliver a delicious daily boost with a powerful blend of 10+ mushrooms sourced from the fruiting body. Each gummy contains 250 mg of 10:1 mushroom extracts, including:

Reishi â?? known for its calming and immune-supportive properties

Cordyceps â?? associated with natural energy and stamina

Turkey Tail, Maitake, Shiitake, Chaga, and more

Unlike chalky capsules or bitter tinctures, these gummies are naturally flavoured and enjoyable, making it easy to turn mushroom supplementation into a daily habit.