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Dave's Hot Chicken accelerates international expansion with European agreement

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Dave's Hot Chicken, the fastest-growing Nashville-style hot chicken sensation from Los Angeles, has finalised a landmark agreement with UK-based Azzurri Group, granting the hospitality powerhouse exclusive development rights across Europe. Under the new agreement, Azzurri Group will develop 180 Dave's Hot Chicken restaurants across 10 European countries, leveraging a joint venture partnership model to team up with experienced local operators in each market. These countries are France, Portugal, Spain, Germany, Poland, Hungary, the Czech Republic, the Netherlands, Italy, and Turkey.

The deal builds on the success of Dave's Hot Chicken's UK debut, which launched in late 2024 with a flagship location on Shaftesbury Avenue in London's West End. The restaurant exceeded expectations in both foot traffic and customer engagement, reinforcing the concept's broad appeal and high-growth potential in countries worldwide. Following the London opening, two additional locations, one in Birmingham and one in Manchester, have opened in the UK with similarly strong results.

"This is a once-in-a-generation brand," said Steve Holmes, CEO of Azzurri Group. "Dave's Hot Chicken has all the ingredients for international successâ??unforgettable food, massive cultural resonance, and an incredibly scalable model. The response in the UK has been phenomenal, and we're now focused on bringing this concept to more countries through strong local joint

venture partnerships."

Azzurri Group is one of the UK's leading hospitality operators, with a portfolio that includes ASK Italian, Zizzi, Coco di Mama, and Boojum. The group operates over 225 restaurants and stores and has a strong track record of growing scalable, high-performing brands. Azzurri combines deep operational expertise with a proven ability to execute in diverse markets, making it an ideal partner to lead Dave's Hot Chicken's expansion across Europe.