

Dubai Chocolate Pistachio Frappe Mix launches from MOCAFE

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Innovative Beverage Concepts Inc., creators of MOCAFE, announced the launch of its new Dubai Chocolate Pistachio Frappe Mix, bringing one of the hottest global flavour trends to coffeehouses, caf  s, caterers, and food trucks across the U.S. and worldwide.

Dubai Chocolate has emerged as a viral dessert and beverage trend, appearing on menus and in recipes from premium doughnuts and pancakes to shakes and martinis. The signature flavour combination of pistachio, chocolate, and creaminess with crunchy kataifi and pistachio pieces has become a customer favourite, inspiring operators to add it as an exciting, profitable menu item.

"With our Dubai Chocolate Pistachio Mix, caf  s and operators can prepare this indulgent beverage in just 60 seconds," said Richard Principale, President of Innovative Beverage Concepts Inc. "Since our start 29 years ago, I don't recall seeing as much excitement about a new product as this. The acceptance from our distribution partners and caf   customers has been tremendous. What makes Dubai Chocolate recipes unique is that the pistachio flavour is the hero, while the chocolate notes and creaminess combine with the crunch of kataifi, chocolate chips and pistachio pieces to create an amazing taste experience."

The new   MOCAFE   Dubai   Chocolate Pistachio Frappe Mix makes it easy for operators to tap into the   Dubai   Chocolate trend by serving it in multiple formats    creamy frappes, refreshing iced beverages, indulgent hot chocolates, or even pistachio mochas. Designed for caf  s, foodservice operators, caterers, and food trucks, this versatile mix helps boost sales while adding a unique, in-demand flavour to any menu. When prepared and garnished using authentic   Dubai   Chocolate drink recipes, the visually stunning beverages are also perfect for generating share-worthy content on social media.